



Protect revenue. Simplify hospitality operations.

A client value brief for hotels, resorts, beach clubs, restaurants, event venues, and hospitality businesses evaluating MafrexAI.

Bookings

Room inventory, guest records, check-in, and direct booking visibility.

Payments

MafrexPay QR payments, department sales, receipts, and verification.

Control

Staff access, price discipline, daily reports, and owner-level visibility.

Prepared by MafrexAI

Website: www.mafrexai.com | Email: mafrexai@gmail.com | Phone: +2348115905674

EXECUTIVE SUMMARY

MafrexAI gives owners clearer control over bookings, payments, staff, and daily revenue.

Many hospitality businesses lose money not because guests are absent, but because revenue is not fully visible. Manual pricing, cash handling, disconnected booking tools, and department-level sales without digital tracking can create avoidable revenue leakage.

What the platform changes

- Every booking, payment, department sale, and guest record becomes traceable.
- Products, services, tickets, rooms, and department prices are controlled from the dashboard.
- Cashiers and department staff verify payments by QR code or confirmation code.
- Owners see revenue and operational activity without waiting for manual reports.

Why it matters commercially

- Reduces unrecorded sales and unauthorized price changes.
- Improves daily reconciliation across rooms, gate access, events, bar, restaurant, and activities.
- Gives the business a stronger basis for staff accountability and management decisions.
- Creates a better guest payment and booking experience.

This document uses conservative illustrative examples. Actual recovered revenue depends on current sales volume, cash-handling exposure, staff process, adoption, and management enforcement.

THE OPERATING PROBLEM

Revenue leakage often hides inside ordinary daily operations.

In hotels and hospitality venues, money moves through many points: reception, rooms, gate access, restaurant, bar, pool, spa, activities, events, vendors, and reservations. When these workflows are manual, owners may only see part of the real business.

Cash handling risk

Cash and informal transfers can be difficult to verify, especially when departments operate independently.

Price inflation

Cashiers or vendors can quote unofficial prices when the product catalogue and approved rates are not controlled.

Manual reconciliation

End-of-day matching becomes slow when receipts, bookings, tickets, and payments live in separate places.

Department blind spots

Owners may not know which department is performing, leaking revenue, or under-reporting activity.

Booking conflicts

Disconnected bookings can create poor guest experience and inaccurate room availability.

Weak audit trail

Without reliable references, staff actions and guest payment claims are harder to verify.

MAFREXAI PLATFORM

One connected operating layer for hospitality businesses.

Core platform benefits

- Direct room bookings and availability-safe booking workflows.
- Hotel dashboard for bookings, rooms, guests, staff, website content, and subscription management.
- MafrexPay for department payments, products, tickets, gate access, events, reservations, and QR commerce.
- AI Concierge for guest questions, room guidance, amenities, policies, and booking assistance.
- Mafrex Connect for external website and booking-system synchronization.

Revenue protection controls

- Approved prices are configured in the system instead of left to verbal quotes.
- Each department can have its own products, staff access, and transaction records.
- Payment verification uses QR codes, references, and transaction status.
- Owners and managers can review paid, pending, failed, cancelled, and refunded activity.
- Close-of-day reporting supports cleaner reconciliation and stronger accountability.

1. Configure

Rooms, departments, products, prices, staff roles, and payment settings.

2. Collect

Guests pay through bookings, QR codes, payment links, or department checkout.

3. Verify

Staff confirm access or purchases using QR verification and payment status.

4. Reconcile

Managers review transactions, bookings, departments, and close-of-day reports.

REVENUE RECOVERY VIEW

A small daily leakage can become a major annual loss.

The table below shows illustrative recovery potential if MafrexAI reduces unrecorded sales, unauthorized price changes, missed reconciliation, and manual cash leakage. These are not guaranteed outcomes; they are planning examples to help owners size the opportunity.

ILLUSTRATIVE LEAKAGE PER DAY	30 DAYS	6 MONTHS	12 MONTHS	WHAT MAFREXAI HELPS CONTROL
NGN 20,000	NGN 600,000	NGN 3,600,000	NGN 7,200,000	Small unrecorded department sales, cash differences, informal discounts.
NGN 50,000	NGN 1,500,000	NGN 9,000,000	NGN 18,000,000	Busy gate, bar, restaurant, beach activity, event, or room-payment workflows.
NGN 100,000	NGN 3,000,000	NGN 18,000,000	NGN 36,000,000	Multi-department properties with high cash volume and limited digital audit trail.

Trace

Every payment has a reference, status, and timestamp.

Control

Prices and product lists are managed centrally.

Act

Managers can investigate exceptions faster.

PRODUCT ECOSYSTEM

MafrexAI can start with one workflow and expand across the property.

MafrexAI

The main hospitality operating dashboard for rooms, bookings, guests, staff, websites, and operations.

MafrexPay

Department payments, QR checkout, products, tickets, reservations, receipts, and verification.

Mafrex Concierge

AI guest assistance for questions about rooms, amenities, policies, services, and booking options.

Mafrex Connect

External website and booking-system synchronization for rooms, bookings, check-ins, and availability.

Mafrex Sites

Guest-facing hospitality websites with booking and concierge experiences.

Mafrex Insights

Management visibility into revenue, bookings, transactions, departments, and operational trends.

Recommended starting point: launch with the highest-leakage workflow first, such as gate access, bar/restaurant sales, event tickets, or room bookings, then expand department by department.

VOUCHER AND COMMERCE EXPANSION

Closed-loop vouchers can reduce cash exposure and open new sales opportunities.

MafrexAI now includes the foundation for a hotel voucher system that lets a business issue prepaid resort vouchers, top them up, redeem them through approved staff, and keep a full transaction trail.

What is already implemented

- Hotel voucher records with unique voucher codes and QR tokens.
- Voucher issue, top-up, disable, and redemption workflows.
- Atomic redemption logic to reduce double-spend risk during busy operations.
- Department staff redemption from the department dashboard.
- Audit records showing value issued, topped up, redeemed, and remaining balance.

Why it matters commercially

- Guests can receive prepaid resort credit for use inside the property.
- Owners reduce uncontrolled cash movement across bars, restaurants, gates, events, and activity points.
- Vouchers support gift cards, loyalty offers, event packages, group spending, and controlled guest credit.
- Managers can review redemptions by guest, department, cashier, reference, and date.

Future online sales potential

The same MafrexPay product catalogue can expand into online sales for food, drinks, tickets, merchandise, activities, spa services, and reservations. Guests could order from the hotel website or PWA, pay digitally, and receive a receipt or QR verification code.

Courier and logistics opportunity

For restaurants, beach clubs, and venues that sell beyond the property, MafrexPay can later support fulfillment workflows where staff prepare orders and courier or logistics partners handle delivery to guests, rooms, cabanas, nearby customers, or event locations.

Positioning matters: this should be described as a closed-loop voucher or gift voucher for the specific business, not as a bank account, open-loop card, or general stored-value payment product. Final regulatory wording should be reviewed locally before public rollout.

PRICING - MAFREXAI HOSPITALITY

Hospitality plans for hotels, resorts, venues, and multi-service properties.

Starter

For smaller properties getting live with direct bookings, payments, and core controls.

\$300 /month

Annual: \$2,880/year with 20% savings.

[Start Starter](#)

Professional

For growing hospitality teams that need more automation, staff access, and guest experience tools.

\$450 /month

Annual: \$4,320/year with 20% savings.

[Start Professional](#)

Enterprise

For larger properties, resorts, and groups needing advanced controls, white-label, and dedicated support.

\$750 /month

Annual: \$7,200/year with 20% savings.

[Contact Sales](#)

Hospitality plans include Mafrex Concierge in the hotel subscription. Guest operational payments are processed separately through configured payment rails.

PRICING - MAFREXPAY MERCHANTS

Standalone commerce plans for businesses that need MafrexPay without the full hotel system.

PLAN	MONTHLY	ANNUAL WITH 20% SAVINGS	BEST FOR	START
Starter	\$49/mo	\$470/yr	Single-location QR and payment-link checkout.	Register
Growth	\$99/mo	\$950/yr	Growing businesses with more departments and reporting.	Register
Pro	\$199/mo	\$1,910/yr	High-volume operators needing advanced commerce workflows.	Register
Enterprise	\$399/mo	\$3,830/yr	Large venues and multi-site merchants needing custom support.	Contact Sales

AFFORDABLE COMMISSION-BASED PRICING

A lower upfront model for businesses that want to start carefully.

Some businesses want the control, reporting, and payment visibility of MafrexAI but may not be ready for a higher fixed monthly subscription. Commission-based pricing lowers the upfront commitment and allows the business to start with a smaller monthly fee while paying a percentage only when revenue is processed through the platform.

Merchant Access

For standalone QR payments, department sales, products, and payment verification.

\$35 /month

+ 5.5% per transaction

[View Pricing](#)

Full Platform

For hotels and hospitality businesses that need bookings, rooms, guests, staff, and MafrexPay.

\$55 /month

+ 3.5% per transaction

[Get Started](#)

Connect & White-label

For businesses that need external website integration, Mafrex Connect, and white-label readiness.

\$99 /month

+ 2% per transaction

[Discuss Fit](#)

Why commission-based pricing may be better for tight-budget businesses

Some businesses want the control, reporting, and payment visibility of MafrexAI but may not be ready for a higher fixed monthly subscription. Commission-based pricing lowers the upfront commitment and allows the business to start with a smaller monthly fee while paying a percentage only when revenue is processed through the platform.

This model can be useful for new venues, seasonal businesses, pilot deployments, or operators who want to prove the platform's revenue-protection value before moving to a full flat subscription.

When to choose each model

- **Flat subscription:** best for steady businesses that want predictable software cost.
- **Commission pricing:** best for pilots, budget-sensitive operators, seasonal venues, and businesses still validating digital payments.
- **Enterprise discussion:** best when direct Paystack, white-label, custom workflows, or multi-location rollout is required.

Commission-based pricing is an alternative commercial model. Paystack or other payment-provider processing fees are separate and should be considered when estimating total transaction cost.

IMPLEMENTATION PLAN

A practical launch can start in days, then expand by department.

Day 1

Create account, business profile, subscription, and payment configuration.

Day 2

Add rooms or import existing rooms, categories, products, and departments.

Day 3

Create staff roles, cashier access, QR links, and verification workflows.

Day 4+

Run live pilot, review transactions, close-of-day reports, and staff adoption.

Best first workflows

- Gate access or beach access payments.
- Restaurant, bar, room service, or pool payments.
- Event tickets and activity reservations.
- Room booking payments and reception QR booking.

Management review rhythm

- Daily: paid, pending, failed, and cancelled payments.
- Weekly: department revenue and staff activity.
- Monthly: recovered revenue signals, settlement, and plan fit.
- Quarterly: expansion into additional departments or locations.

DECISION

The recommended decision is to start with one high-leakage workflow and prove the value quickly.

MafrexAI does not need to replace every process on day one. The platform can begin where revenue control matters most, then expand into bookings, departments, staff access, AI Concierge, external website integration, and reporting as the team adopts it.

Recommended next step

Select the plan that matches your current operating scope, then launch one revenue-control workflow with clear staff accountability and daily review.

[Choose a Plan](#)

Useful links

Pricing www.mafrexai.com/pricing

Get started www.mafrexai.com/get-started

Merchant signup

www.mafrexai.com/merchant/register

Contact www.mafrexai.com/contact

MafrexAI helps hospitality teams operate smarter, serve guests better, and protect revenue through clear digital records, staff access control, and management visibility.